

Super Bowl Weekend in Silicon Valley: Your Ultimate Itinerary

Written by Kimberley Lovato *January 26, 2016*



Considered the beating heart of the tech industry, there's more to Silicon Valley than meets the eye.

Come February 7, Silicon Valley, the high-tech nerve center where 'tweet' and 'friend' became household verbs, will be transformed into the ultimate site of football frenzy—and fandom—as it plays host to Super Bowl 50. Outside of the stadium, there's no shortage of activities: From iconic tech treks to sophisticated restaurants and wineries, Silicon Valley (and beyond) has all you need for a Super Bowl weekend that's one for the record books.

DRINK UP

Slip into a velvet banquette at [JCB Lounge](#) and sip flights of wine and champagne at this sophisticated watering hole, which opened last fall inside San Francisco's Ritz Carlton Hotel. Its initials are those of

vivacious winemaker Jean-Charles Boisset, the patriarch of seven California wine labels and 11 in France.



Courtesy JBC Wines
JBC Tasting Lounge

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