

GEV

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THE MANY FACETS OF
AHMAD COUTURE'S

SHA ALI

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QUINAN

SWIMWEAR
MADNESS IN
AUSTRALIA



GEV EVENTS

THE RITZ-CARLTON, SAN FRANCISCO DEBUTS THE JCB BY JEAN-CHARLES BOISSET TASTING LOUNGE

WINE | FOOD | ART | PEOPLE | GALAS | PLACES | LAUNCHES | CONCERTS

Recently completing its multi-phase transformative renovation in March 2015, the Ritz-Carlton, San Francisco has joined forces with legendary winemaker Jean-Charles Boisset to unveil a new luxury tasting lounge in the hotel lobby. The JCB Tasting Lounge, which is now open to the public, not only offers wine tastings and light fare – perfect for private dinners, breakout sessions, charity receptions, intimate gatherings, and more – but the sophisticated space also houses a retail boutique. Combining two luxury icons – the Ritz-Carlton, San Francisco and Jean-Charles Boisset – this ultra-chic tasting lounge creates an unparalleled wine experience.

Complementing the hotel's fresh and modern transformation inspired by the Bay Area and couture fashion, The JCB Tasting Lounge offers rare and exclusive wines in an intimate setting that exudes vibrancy and opulence. The interiors and design, along with Jean-Charles Boisset's own line of custom accessories create a lavish ambiance for the wine connoisseur.

"We're excited to be joining with world-renowned winemaker Jean-Charles Boisset," says General Manager Bruce Gorelick. "Through our commitment to personify the City by the Bay, The JCB Tasting Lounge seamlessly blends California's rich history in wines with our hotel's new couture fashion design to inspire new memories for our guests."

The retail boutique at The JCB Tasting Lounge, designed by Jean-Charles Boisset and Joshua Rowland Interiors, Inc., adds an additional level of flair to match the wine tasting experience and the JCB wine collection. A selection of gifts ranging from JCB-branded items such as custom-designed jewelry, candles, wine accessories and perfumes, to select merchandise from Baccarat, Christofle, Bernardaud, and Goyard are available for purchase.

"We're so honored to be partnering with the Ritz-Carlton, San Francisco on this extraordinary new wine destination that is an extension of what we offer our guests in



Northern California wine country and now will be exclusively available for their elite guests," says Proprietor of Boisset Collection Jean-Charles Boisset. "The JCB Tasting Lounge unites the world of wine and fashion in a luxurious tasting experience that illuminates and then transcends terroir, reaching beyond the traditional confines of wine to embody style and sophistication. The JCB Tasting Lounge will also serve as a concierge providing guests of the Ritz-Carlton, San Francisco with unique and engaging visitor experiences with direct access to the wine country for visits to any of our properties, including: Raymond Vineyards, DeLoach Vineyards, Buena Vista Winery and Historic Wine Tool Museum and also to visit our JCB Lounges in St. Helena, Santa Rosa and Sonoma – and soon to come, Yountville."

The JCB Tasting Lounge offers exclusive wine tasting flights, ranging from \$50 to \$100 per person, and includes some of the most decadent, exquisite, limited wines within the Boisset Collection. Guests are invited to enjoy the tasting flights with specially curated food options from Chef de Cuisine Michael Rotondo of the hotel's award-winning Parallel 37. From Crispy Liberty Farm Duck Fritter with

Kumquat Relish and Flank Steak Steam Bun with Horseradish and Date Jam on the 'Savory Flight' to Nectarine and White Chocolate Bon Bons with Apricot and Chamomile, and Blueberry Pate de Fruit with Dark Chocolate Ganache on the 'Dessert Flight,' guests can indulge in these exquisite offerings – perfectly complementing the rare wines. The 'Savory Flight' costs \$38 per person and the 'Dessert Flight' costs \$28 per person. Additional bites include an Artisanal Cheese Plate with Grilled Sour Dough and Accoutrements for \$28, Caramelized Fig and Serrano Ham Flat Bread for \$21, and 10 oz. White Sturgeon Caviar with Lobster Essence for \$115.

The JCB Tasting Lounge also offers guests at the Ritz-Carlton, San Francisco an exclusive private event space for up to 14 guests that is luxuriously appointed with an eight-person sit down table, four-person bar, and two-banquets. The Tasting Lounge is open daily from 11 a.m. to 7 p.m.

For more information, call 1 (415) 296-2329 or visit boissetcollection.com, jcbwine.com or ritzcarlton.com/sanfrancisco



Beth Schnitzer, Patrick Egan, Judy Hunt, James Bardwell & Liza Zimmerman



Tamara Stanfill



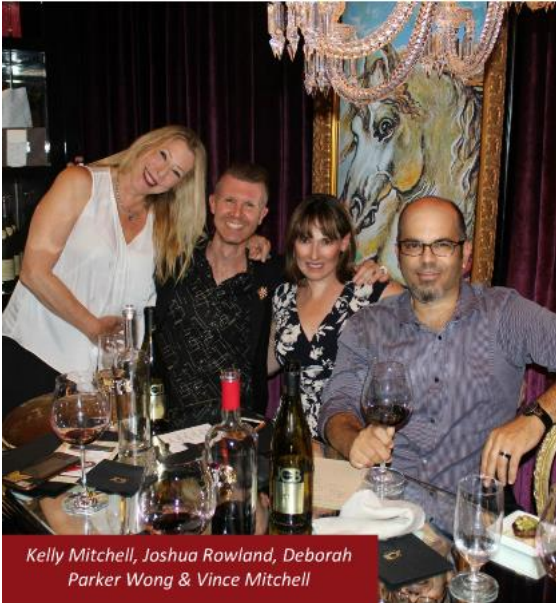
Jean-Charles Boisset & Kaye Cloutman



Clara Shayevich & Ali Ghanbarian



JCB shows us a jewel-encrusted wine bottle he designed.



Kelly Mitchell, Joshua Rowland, Deborah Parker Wong & Vince Mitchell



Allison Smith & James Bardwell



Shelly Auyeung & Deborah Grossman