

## JAKE in San Francisco

**JAKE**, a San Francisco-based fashion brand by **Jake Wall**, will open JAKE Flagship Atelier + Showroom at 619 Sansome Street in San Francisco's historic Jackson Square district on March 3, 2016. The nearly 3,000 square foot space designed by the JAKE team includes a custom wine bar hosted by **Jean-Charles Boisset** and **Raymond Vineyards**. Product offerings include menswear by JAKE, womenswear by JAKE + Blake, exclusive jewelry offerings from **CAKE**, and vintage collector timepieces. Once open, the flagship will serve as a showroom, design studio, event space and retail store.

You might recognize Jake Wall from **Project Runway**. He was a season 14 cast member, along with **Blake Patterson**, who joined the JAKE brand as a designer focused on expanding its womenswear offerings. Their collaboration, JAKE + Blake, features cocktail and evening looks. The JAKE brand, established in 2012 by Jake Wall and Nathan Johnson, was built based on their idea that living ordinary lives in ordinary clothes was not for them. JAKE is an upstart premium fashion brand that offers clothes designed to fit well, last long, and with details that have details. The clothes are modern classics with a defiant twist. Most of the brand's signature clothing is made in San Francisco from limited-run boutique fabrics made in the United States, Italy, and the United Kingdom.



JAKE Flagship Atelier + Showroom at 619 Sansome Street in San Francisco will open with a grand celebration on Thursday, March 3, starting at 6 pm. Click [here](#) for more information, or to RSVP and attend the event. JAKE is open Tuesday thru Saturday, from 10am until 6pm, or [by appointment](#).