



# COGNAC 1969

## Cognac Grande Champagne 1969

Timeless • Stylish • Majestic

### Cognac Grande Champagne 1969

We desired to create an iconic distilled spirits made from grapes; of course, the one we can think about: the most noble, aristocratic, French heritage-oriented distilled spirit – this is COGNAC. Cognac represents ancestry, nobility, respect of our French heritage, and the ultimate sensory experience.



Extracting from tradition... Cognac exists for ultimate moments to reflect. You drink cognac and you feel time stops. It brings the moment to enjoy, indulge, and celebrate the notion of time, as Cognac is itself the notion of time. Here, the objective is to bring 50 years of Cognac history from one of the most iconic Cognac vintages: 1969. We collaborated with one of our favorite producers, and one of the oldest, family-owned producers in the region, the Burnez family, who by loving wine from Burgundy, understood our vision: to create a sensual, majestic, enticing, terroir-focused, soft, stylish and elegant Cognac with no harsh alcohol.

In addition, we wanted it to be expressed in an artistic glass decanter to keep and cherish forever the memory of the senses. Enjoy limitlessly with wine, spirits and any other liqueurs to store the memories to come. It is all presented in a magical box, as a jewelry box with a drawer for memories, and the leather, woody tryptich that represents the flavor of the cognacs.

The most noble, aristocratic, French heritage-oriented distilled spirit – this is COGNAC. **TIMELESS** in its ancestry, JCB Cognac 1969 represents nobility, respect of our French heritage, and the ultimate sensory experience. We desired to create the most **MAGESTIC** cognac ever produced, presented with the ultimate **STYLISH** and sophisticated decanter.



## Cognac Grande Champagne 1969

Timeless • Stylish • Majestic

### Cognac Grande Champagne 1969

#### Tasting Notes:

**Color:** Beautiful and shiny amber color

**Nose:** First nose: very fine rancio. Dominant aromas: hazelnut, leather, icorice, cocoa, quince jelly. A great finesse and roundness. The high degree of alcohol is not apparent. Nice precision on the nose.

**Palate:** The attack is powerful and rich with a distinct aroma of candied orange peels. The natural roundness of the Cognac then covers the strength of the alcohol. Great length and a finish note in harmony with the aromas of the nose.

A beautiful Cognac that is typical very old cognacs of the Grande Champagne crus.



The most noble, aristocratic, French heritage-oriented distilled spirit – this is COGNAC. **TIMELESS** in its ancestry, JCB Cognac 1969 represents nobility, respect of our French heritage, and the ultimate sensory experience. We desired to create the most **MAGESTIC** cognac ever produced, presented with the ultimate **STYLISH** and sophisticated decanter.